



CHANNEL VIEW
PUBLICATIONS

NEW BOOK SERIES

THE FUTURE OF TOURISM

**Series Editors: Ian Yeoman (Victoria University of Wellington)
and Una McMahon-Beattie (Ulster University Business School)**

Some would say that the only certainties are birth and death; everything else that happens in between is uncertain. Uncertainty stems from risk, a lack of understanding or a lack of familiarity. Whether it is political instability, autonomous transport, hypersonic travel or peak oil, the future of tourism is full of uncertainty but it can be explained or imagined through trend analysis, economic forecasting or scenario planning. This new book series, The Future of Tourism, sets out to address the challenges and unexplained futures of tourism, events and hospitality. By addressing the big questions of change, examining new theories and frameworks or critical issues pertaining to research or industry, the series will stretch your understanding and generate dialogue about the future. By adopting a multidisciplinary perspective, be it through science fiction or computer-generated equilibrium modelling of tourism economies, the series will explain and structure the future – to help researchers, managers and students understand how futures could occur. The series welcomes proposals on emerging trends and critical issues across the tourism industry and research.

**Proposals should be sent to Sarah Williams,
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