

## Call for Papers: History as a Continuum into Tourism's Future

In 1950, 25 million tourists undertook an international holiday whereas today international tourism has reached 1.2 billion arrivals. Why has this exponential growth occurred? Simply put, mobility increases wealth, the development of economies and the expansion of the experience economy. Historically, the evolution of tourism can be depicted as a number of key phases. For example, travelling in the Middle Ages increased due to the number of people going on pilgrimage, whilst travelling in the Romantic period, with its emphasis on emotion and individualism as well as glorification of all the past and nature, led to the development of the Grand Tour and the modern concept of the 'tourist'. From another perspective, technological advancement has been a driver of tourism development. For example, in the past travellers to New Zealand by sailing ship from England undertook a journey lasting up to six months. Steam ships cut this journey time to six weeks. Today, the same journey by jet aircraft is only twenty-four hours.

Set against this remarkable growth in tourism, a special issue of the Journal of Tourism Futures will critically examine the historical evolution of tourism to understand its future.

Authors are invited to critically appraise the history of tourism and assess how this history will influence the future. One suggested approach is to use the transformation and evolution paradigm from future studies, where authors identify milestones in the development of tourism, hospitality and events, thus identifying why change occurred. This type of writing is demonstrated in the paper by Yeoman and McMahon-Beattie (2017) on the history of Revenue Management or Godley and William's (2009) paper about changing food consumption patterns. However, the editors are open to other ideas and suggestions. Whatever approach is adopted, a futures perspective must be incorporated into authors' writings given the remit of the Journal of Tourism Futures.

### Forms of Contributions

The journal recognises that writing about the future is formed in different ways. Therefore, we will accept a variety of papers in different formats to represent different access points to the future. The main paper formats are:

*Research papers* should normally be between 5,000-7,000 words, however longer pieces will be accepted. Papers can be empirical, applied case studies or conceptual frameworks. All research papers are double blind refereed.

*Viewpoints* usually written by practitioners and should be between 2,000-4,000 words emphasising an opinion, explanation or novel ideas about the future of tourism. These papers will be reviewed by a member of the editorial board in such a way as to offer authors guidance for improvement.

**Suggestions and topics may include:**

Technology  
Automation and robotics  
Commodification tourism  
Luxury  
Sustainability  
Education  
Training  
Festivals  
Transport  
Food/Beverages  
Hotels  
Disruptors in tourism  
Theories of research  
Film tourism  
Shopping tourism  
Wildlife/animal tourism  
Climate Change  
Communities  
Restaurants  
Word/literary tourism  
Country case studies  
Regional perspectives  
World tourism

### **Submission of Papers**

Please submit your paper via <https://mc.manuscriptcentral.com/jtf> by the **1st May 2018**.

Authors will be asked as part of the submission process, if the paper is for a general issue or special issue. The paper is for a special issue labelled 'History of Tourism'.

### **Guest Editors:**

Associate Professor Ian Yeoman, Victoria University of Wellington, New Zealand &  
European Tourism Futures Institute, the Netherlands  
Professor Una McMahon-Beattie, Ulster University, United Kingdom

### **Action:**

For all queries please contact Ian ([ian.yeoman@vuw.ac.nz](mailto:ian.yeoman@vuw.ac.nz)) or Una ([usm.McMahon@ulster.ac.uk](mailto:usm.McMahon@ulster.ac.uk))